

Curriculum Vitae Professor Dr. Egon Smeral



Personal information

First name(s), surname	Egon Smeral
Address	Modul University, Am Kahlenberg 1, A-1190, Vienna, Austria
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E-mail	egon.smeral@modul.ac.at
Homepage	www.smeral-research.at
Nationality	Austria
Scope of work	<ul style="list-style-type: none">• Applied economic theory and policy, focusing on:<ul style="list-style-type: none">- tourism, leisure and services industries,- econometrics, tourism forecasts and modelling,- tourism satellite accounts, and- "impact" analyses• Development and assessment of tourism-policy programmes• Marketing strategies

Working experience

Dates	2004-
Occupation or position held	University Professor
Main activities and responsibilities	Economics, Econometrics and Tourism

Curriculum Vitae

Professor Dr. Egon Smeral

<p>Dates Occupation or position held</p>	<p>2015- Full Professor at the Modul University, Department: Tourism and Service Management</p>
<p>Name and address of employer</p>	<p>Modul University, Am Kahlenberg 1, 1190 Vienna, Austria.</p> <p>1974-2015: Research staff member at the Austrian Institute of Economic Research (WIFO), Arsenal, Objekt 20, 1030 Vienna, Austria.</p>
<p>Further professional activities</p>	<ul style="list-style-type: none"> • Teaching activities: Vienna University of Economics and Business, University of Innsbruck, University of Berne and University of St. Gallen (CH) (fields: econometrics and forecasting methods, tourism economics and policy, leisure economy and policy, modelling) • Vice-president of the International Association of Scientific Experts in Tourism (AEST) until 2017. Consultant of the AEST Board since 2018. • Board member of the International Association for Tourism Economics (IATE) • Member of the International Academy for the Study of Tourism (IAST), the Travel and Tourism Research Association (TTRA), the Tourist Research Center (TRC) and the International Institute of Forecasters (IIF) • Associate editor of the journal Annals of Tourism Research • Member of the Editorial Review Board of the Journal of Travel Research and the journal Anatolia • Member of the Editorial Review Board of the journals Tourism Economics, Tourism Management and Tourism Analysis
<p>Dates Activities Organisation</p>	<p>2012- Secretary General Tourist Research Center (TRC)</p>
<p>Dates Activities Organisation</p>	<p>2010 - 2015 Chairman of the advisory board on tourism strategy Federal Ministry of science, research and economy (BMWFV)</p>
<p>Dates Activities Organisation</p>	<p>2010 Study leave Hong Kong Polytechnic University (HK)</p>
<p>Dates Activities Organisation</p>	<p>2004/2005/2006 Visiting professor University of Innsbruck</p>
<p>Dates Activities Organisation</p>	<p>2003-2004, 2005 Visiting professor Vienna University of Economics and Business</p>
<p>Dates Activities Organisation</p>	<p>2002-2003 Visiting professor University of St. Gallen (CH)</p>
<p>Dates Activities Organisation</p>	<p>2001-2002 Visiting professor University of Berne (CH)</p>
<p>Dates Activities</p>	<p>1997-1999 Member of the Austrian Tourism Advisory Council</p>

Curriculum Vitae

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Dates 1997
Activities Study leave
Organisation European Business Management School at the University of Wales, Swansea (UK)

Dates 1996-2000
Activities Board member
Organisation Österreich Werbung

Dates 1990-
Activities Economic policy consulting, with focus on tourism
Organisation Federal Ministry for science, research and economy (BMWFW)

Dates 1990
Activities Study leave
Organisation University of Colorado, Boulder (USA)

Dates 1989-2000
Activities Board member
Organisation Austrian Society of Applied Research in Tourism (ÖGAF)

Dates 1983-2015
Activities Member of the advisory board on economic statistics
Organisation Statistics Austria

Dates 1983
Activities Study leave
Organisation University of California, Berkeley (USA)

Education and training

Dates 1974/1980/2000/2004
Subject of study Economics
Title of qualification awarded Mag. rer. soc. oec. , Dr. rer. soc. oec, Univ.-Doz., Univ.-Prof.
Name and type of organisation providing education and training University of Vienna, University of Innsbruck

Personal skills and competences

Mother tongue(s) German
Other language(s) English: fluent, French: moderate